

# NEWSLETTER

10/ 2017

## Time for IN cosmetics **RUSSIA**



WELCOME TO OUR NEWSLETTER

The end of the summer brings a busy time for many international businesses. We enjoy our engagement in Russia, exiting moments, wonderful people, excellent business opportunities.

# NEWS



With our passion for beauty, we simply love to path the way for health & beauty brands going global. BeautyLash will be available soon in fine retail stores in Russia. Want to go global, talk to us. [jacob@cantor.de](mailto:jacob@cantor.de)



The annual CFR Executive Search Conference is soon to take place in Sydney, hosted by our partner Bailey Recruitment. Contact [steuer@cantor.de](mailto:steuer@cantor.de)

**Italy** is more than dining out and holidays. Its beautiful design, high class fashion and cosmetics brands that international markets are waiting for. Talk to us: [jacob@cantor.de](mailto:jacob@cantor.de)





# cosmetics RUSSIA



We can talk endlessly about Russia, the market potential and prospects, but one thing is for sure: Russian Women Do Spend On Cosmetics Big Time

According to Discovery Research Group, the volume of Russian decorative cosmetics amounted to > 62.000 billion rubles. Biggest share goes on account of the EYES representing one third of the entire category. And the market is still growing. Brow bars are mushrooming, the share of consumers of premium products continues to growth with a clear concentration on the big Russian cities. Interesting, residents of cities with population of less than 1 million people are more likely to buy mass market brands.

No wonder, that Russian market is very interesting for international brands. Specifically Moscow as major point of entry. Mind you, Moscow is ranked 5th globally by the number of new foreign brands. Just back from Moscow I saw Holika Holika, Urban Decay and Kiko Milano. Want to be seen in Moscow, talk to us: [jacob@cantor.de](mailto:jacob@cantor.de)

Jürgen Jacob, MD and Head of Business Development at Cantor



# A b o u t U s

This is a Newsletter of CANTOR Business Development. Our business is your international expansion. We are specialized in national and international cooperation. Our valued partners are top professionals and industry leaders. Use our expertise and global professional network.

With this Newsletter you will be receiving regular up-dates and news on core markets like Germany, Russia, Italy, and MENA Region. FMCG and Automotive Industry insights.

Talk to us:

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Meanwhile stay tuned and visit us on LinkedIn

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